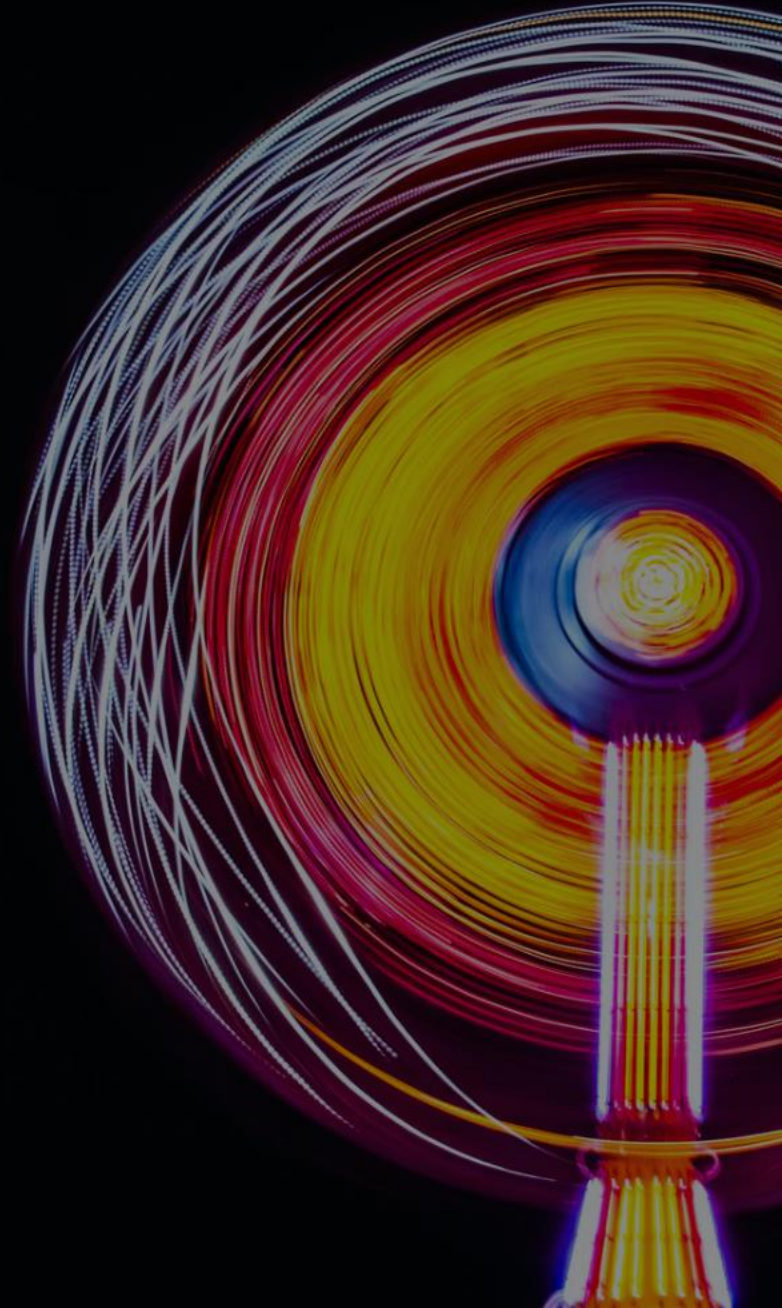




**DELIVER °**  
**SUCCESSFUL**  
**TRANSFORMATION**

A short, thick horizontal purple line is located below the word 'TRANSFORMATION'.

**REIMAGINE  
EVERYTHING**

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# WE HELP COMPANIES AND CORPORATIONS

**01**

Scale Their  
Operations

**02**

Achieve Technology  
Innovation

**03**

Elevate  
Their Brand

**04**

Transform Their  
Business Model

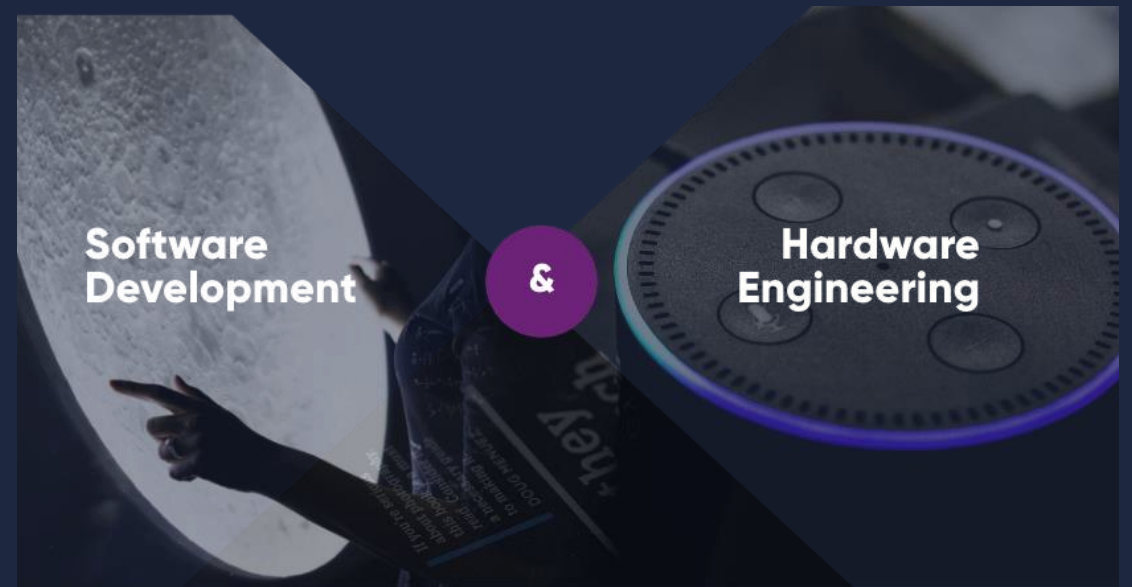


# INNOVATION WITHOUT LIMITS

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For businesses that *prefer everything under one roof*

WE DELIVER PREMIUM END-  
TO-END TAILOR-MADE  
SOLUTIONS FOR THEIR DIGITAL  
TRANSFORMATION STRATEGY,  
ACROSS MULTIPLE DISCIPLINES





# TALENT AUGMENTED

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For businesses looking to **accelerate their innovation & unlock new values with unparalleled pace & efficiency**

WE BROADEN THEIR  
TECH TALENT POOL  
WITH OUR TECHNICAL  
AND INDUSTRY-  
SPECIFIC DOMAIN  
EXPERTISE



# MULTIDISCIPLINARY SERVICES AND INDUSTRY EXPERTISE

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## OUR SERVICES & INDUSTRY GROUPS



# 40 YEARS OF TRUSTED TECH CONSULTING

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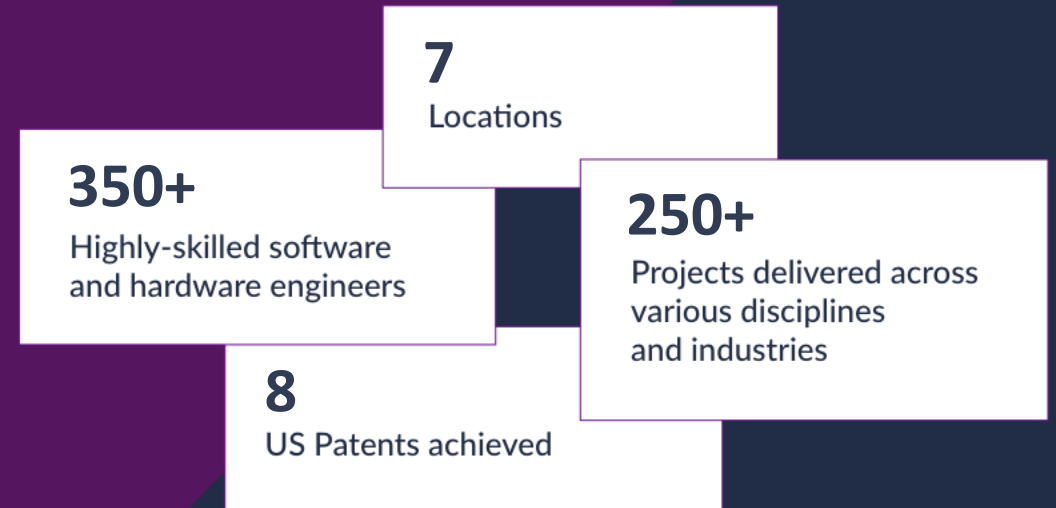
We have helped over 100 clients worldwide, including top US Fortune 500 companies, to become and remain leaders in their fields.

We accelerate the digital transformation for businesses and corporations by developing scalable and forward-thinking projects. We achieve clients' operational excellence, improve their customer engagement, and unlock new growth opportunities.

Our approach is based on a solid understanding of our clients' needs, context, sector dynamics, and trends. Our in-house senior industry-specific experts lead digital transformations in their respective fields.

We invest more than 13% of revenue in R&D to innovate, learn, and build reliable capabilities. Our R&D also helps us design advanced and innovative solutions to our clients' evolving perspectives and challenges.

Our people are at the heart of our success. They are multidisciplinary, lifelong learners, creative thinkers and above all, obsessed to deliver. All of which explain why 9 out of every 10 clients have been working with us for more than 5 years.



# TECHNOLOGY SERVICES

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WE PROVIDE  
BUSINESSES WITH  
POWERFUL AND  
ADAPTABLE DIGITAL  
SOLUTIONS

To satisfy the needs  
of today and unlock the  
possibilities of tomorrow.





REIMAGINE EVERYTHING!



## Customer Experience

# DRIVE GAME-CHANGING ENGAGEMENT

From high-quality products to ease of ordering and payment, we help you exceed your customers' expectations by leveling our solution customer-centric first approach to maximize delight. Whatever your industry, our services and solutions are tailored to help you meet your customers' needs.



### Create a superior CX

It's simple: prioritizing customer needs pays off. We help you design and implement a CX transformation strategy within your business, and deliver seamless experiences across channels and touchpoints to boost your customer satisfaction and increase your sales.

### Innovate to elevate your brand

We exploit all available technologies to give you a competitive edge, applying the power of artificial intelligence, blockchain, and smart devices (IoT) to create innovative digital solutions to the toughest challenges of your industry.

### Grow and retain customers

The key to building a broad and deep customer base is understanding what your customers want. We create solutions that help companies collect and analyze data on customer preferences and leverage the insights to build reach and loyalty.

### Reduce cost to serve

By streamlining your operations and enabling you to better track and analyze data, we keep your bottom line down. That way, you can put your resources into improving customer experience to keep your business growing and thriving.

### Our Solutions

- Digital on-boarding
- Self-care
- Digital wallets
- E-commerce
- User experience design
- Gamification

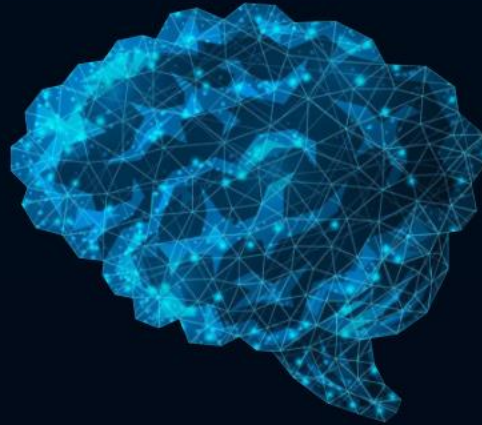


REIMAGINE EVERYTHING!



## Artificial Intelligence

# INNOVATE SMARTLY



We harness artificial intelligence to supercharge the performance of your business operations and optimize efficiencies. Together, we can reinvent your business from the ground up, tackling your biggest challenges and building the next-generation intelligent enterprise.

### Gain a competitive advantage

Whether you're seeking to identify new opportunities, improve your existing operations, or track and analyze your progress, AI technology gives you a competitive edge. We help you develop state-of-the-art solutions and stay on top of the curve.

### Benefit from forecasting and insights

We leverage our capabilities to help you go beyond reactive reporting towards accurate forecasting and insights, enabling you to foresee market trends and keep up with your changing industry to secure the future of your business.

### Unlock new revenue streams

We help you collect and analyze your data to create new efficiencies and customer offers. We offer you a variety of services to identify the biggest value from data, and not just rely on the optimization of existing concepts.

### Reduce cost through predictive maintenance

We've gone a step beyond preventive maintenance. We deploy IoT-enabled devices, empowering you to collect and analyze data to identify patterns and predict equipment issues before they happen, avoiding costly repairs and lost productivity.

### Our Solutions

- Customer sentiment analysis
- Voice keyword automatic extraction
- Natural language processing
- Optical character recognition
- Offline image recognition
- FWA management
- Computer vision

REIMAGINE EVERYTHING!



## Process Automation

# ACHIEVE OPERATIONAL EXCELLENCE

We streamline your daily work so you can focus on realizing your vision and meeting your goals for the future. All of our solutions are tailored to make your job easier so you can focus on what's important.



### Ensure compliance

Our solutions aim to help you meet the highest standards, ensuring compliance with internal procedures as well as industry best practices and external regulations, with accountability through easily accessible real-time monitoring.

### Increase operational stability

You might be a disruptor in your industry, but you don't want disruptions in your workflow. Digitizing operations helps to ensure outcomes that consistently meet your meticulous expectations, and those of your customers.

### Optimize operations, boost revenue

One of the major benefits of automation is the potential to cut costs and boost revenue. As we streamline your business processes, we help you to uncover and address inefficiencies, providing insights that will make your business more robust.

### Eliminate errors

We leverage technology to minimize guesswork and human error, identify and prevent fraud, and reduce the potential for biases to skew your results. With lower operational risk and greater peace of mind, you can focus on doing what you do best.

## Our Solutions

- Healthcare payers operations management
- Supply chain management
- Inventory management
- Checklist and labeling
- Compliance management
- Robotic process automation
- Smart handheld devices
- Field servicing

REIMAGINE EVERYTHING!



## Professional Services

# HIRE THE BEST

We combine our knowledge and expertise with yours to improve service for your clients & drive your business success. Our skilled team helps to bring your most complex product vision to life, with industry-leading full-cycle custom application and hardware development.



### Speed up delivery

Our highly professional and experienced team has the skills to help you hit every deadline. But maximizing efficiency doesn't mean compromising on quality. We emphasize consistency and quality at the same time as we streamline delivery.

### Innovate and compete

When it comes to product development, we have a long track record, as shown by our ongoing work with Fortune 500 companies. Our clients turn to us for our expertise in leveraging innovative technology to create cutting-edge solutions.

### Meet any gap in your skillset

Whenever your in-house team needs a boost, we can fill the experience gap. With domain expertise in major industries, we provide business analysis, project management, software and hardware development and data science services.

### Focus on your core business

We can handle the most sophisticated software and hardware development needs of your business. We take care of the technical aspects so you're free to spend more valuable time envisioning and developing your core functions, and transforming your business model.

### Meet any gap in your skillset

When you need extra assistance with day-to-day tasks like task allocation and team management, we provide the services and support to help you hit all your goals, all at a significantly lower cost than keeping the work in-house.

### Our Solutions

- Managed services
- Custom software development
- DevOps / Cloud DevSecOps
- Staff augmentation
- IT helpdesk
- B.O.T.
- Electronics/mechanical product design
- Testing and certification
- Manufacturing and distribution

REIMAGINE EVERYTHING!



## Data Management

# GAIN SUPERIOR VISIBILITY & ACCURACY

Our migration, warehousing, and visualization solutions enable you to analyze your data and chart your path forward. We integrate data engineering, data science and analytics to deliver reliable insights, in a holistic approach that puts your business goals at the center.



### Create new opportunities

We help you harness the power of data to make smarter decisions, leading you through a rigorous process of assessing data quality, evaluating data processes, and prioritizing key data to form the foundations of your business strategy.

### Cut operational costs

Better data is good for your bottom line. By ensuring that your data is accurate and comprehensive, we help you to improve decision-making, streamline process flows, and reduce errors, translating into lower operational costs.

### Automate your data processes

Automation eases the process of data collection and analysis, arming your organization with the information it needs. With our data process solutions, your data comes from a trusted source, giving you a boost in business intelligence.

### Understand your data

Transform your data into business intelligence using our data visualization expertise. We build rich dashboards to help you derive actionable insights and improve your company performance.

### Our Solutions

- Data Visualization
- Decision making tools
- Data migration
- Data Warehousing
- Social media monitoring



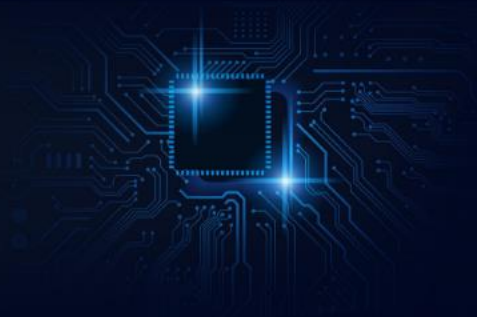
REIMAGINE EVERYTHING!



**Internet of Things**

## TRANSFORM YOUR BUSINESS

We help you uncover IoT potential in transforming your business by revealing insights that accelerate your decision-making. Our skilled team helps to bring your most complex product vision to life, with industry-leading full-cycle custom application and hardware development.



### **Deliver intelligent CX**

We use the power of connected devices to bring you new insights, enabling you to create a customized customer experience. Personalized interactions at every stage of the customer's journey drive deeper engagement and loyalty.

### **Fully connect business ecosystems**

The benefits of IoT aren't just for customers. We help you integrate IoT solutions into your business operations for a more agile and productive work environment that boosts your performance and moves you into the future.

### **Innovate to elevate your brand**

Using the most innovative available technologies and the power of smart and connected devices, we bring a range of solutions to keep you competitive in a rapidly changing business environment, no matter your industry.

### **Experiment for value**

When you want to blaze a new trail, we help you chart the path, exploring the feasibility of new technologies, designing and building new product prototypes to validate their potential. We help to ensure that you make the smartest investments.

### **Reduce cost, avoid interruption**

We've gone a step beyond preventive maintenance. We deploy IoT-enabled devices, enabling you to collect and analyze data to identify patterns and predict equipment issues before they happen, avoiding costly repairs and lost productivity.

### **Our Solutions**

- Proof of concept development
- Hardware engineering & manufacturing
- Certification services
- Managed services
- Smart wearables
- Smart sensors
- Smart utility meters

# OUR CROSS-INDUSTRY SOLUTIONS

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## CONSUMER GOODS

We have helped leading brands redesign their operating models into flexible operations, with customer-centric service and better products.

- Digital Wallet
- Field Servicing App
- Smart Devices
- Call Center Automation
- Data Visualization
- Professional Services

## FOOD

We implemented new smart devices throughout the food supply chain, & ensured the best food quality and sustainability across more than 37,000 restaurants.

- Supply Chain
- Smart Devices
- Call Center Automation
- Data Visualization
- Labeling
- Ordering

## HEALTHCARE

Our revolutionary work in the healthcare sector is benefiting patients and customers in healthcare across seas.

- Healthcare Solutions Integrator
- Professional Services
- Business Process Management

# OUR CROSS-INDUSTRY SOLUTIONS

## HOSPITALITY

We redesigned guest experiences to create lasting, enjoyable moments for customers and employees.

- Onboarding
- Customer Care
- Call Center Automation
- Data Visualization
- Professional Services

## INSURANCE

We reshaped the legacy business models of several TPAs and insurance companies with advanced digital transformations that streamline processes, enable data-driven decision making and offer a customer-centric approach.

- Digital Sales Empowerment
- Process Automation
- Customer Experience Solution
- Proprietary Technologies

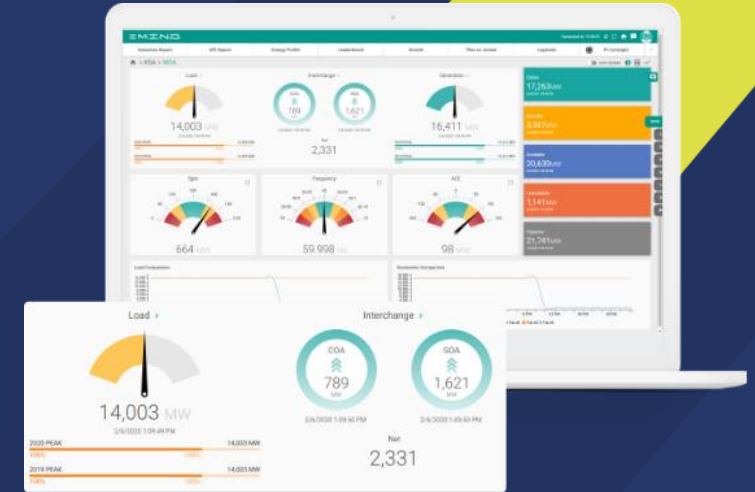
## MARKET RESEARCH

We tap every day into powerful metrics and billions of bytes of data gathered about customers, behaviors, and demographic descriptions.

- Data Visualization
- Business Process Management
- Analysis And Scoping
- Data Warehouse
- Professional Services



# OUR CROSS-INDUSTRY SOLUTIONS



## RETAIL

Our IoT devices and AI software are helping retail businesses to manage workflows and, ultimately, the entire experience to create better customer outcomes in over 16,000 stores.

- Customer Care
- Onboarding
- Supply Chain
- Field Servicing App
- Business Process Management
- Call Center Automation
- Data Visualization
- Professional Services

## UTILITIES

We helped organizations reduce maintenance costs and create a better overview of their utilities.

- Customer Care
- Business Process Management
- Smart Devices
- Custom Software Development
- Data Visualization

## TELECOM

Our solutions create intense customer experiences and better engagement with 13+ millions users everyday.

- Self-care
- Loyalty Programs
- Custom Software Development
- Identity And Access Management
- Professional Services




# OUR LOCATIONS

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Badaro, Beirut  
Tel. +961 1 389 392

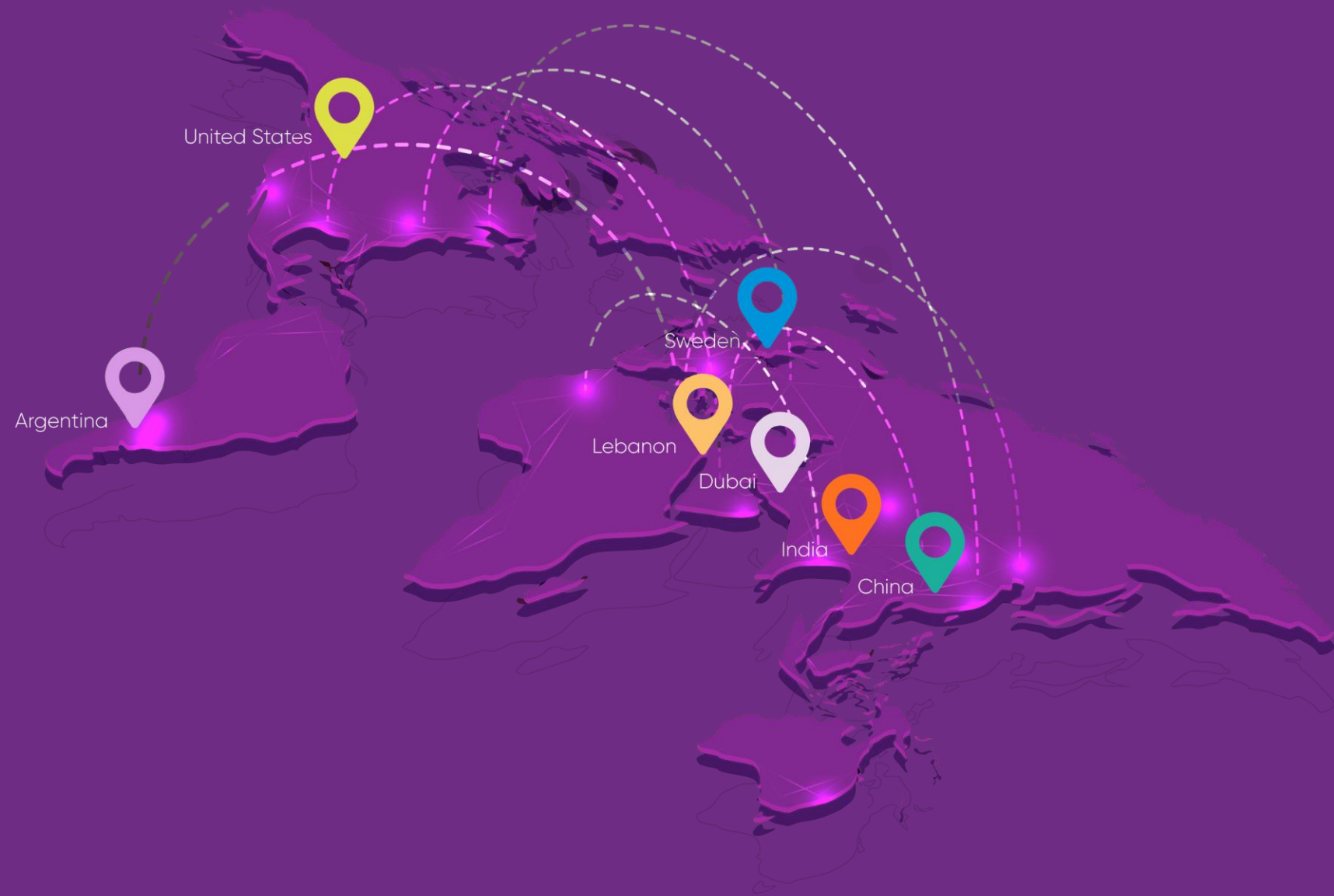
 CME Argentina

 CME Sweden

 CME FZ LLC  
United Arab Emirates

 Clifton Myers Enterprises India  
Private Limited

 CME Fareast



# Let's Talk

www.gotocme.com



## ABOUT CME

We are a multinational technology consulting firm. We have helped over 100 clients worldwide, including top US Fortune 500 companies, to become and remain leaders in their fields.

We provide premium end-to-end tailor-made solutions and technology services across different disciplines, including Staff Augmentation, Custom Software Development, Smart Devices Engineering, Customer Experience, Internet of Things (IoT), Artificial Intelligence (AI), Data Management, and Process Automation.

We accelerate the digital transformation for businesses and corporations by developing scalable and forward-thinking projects to achieve operational excellence, improve customer engagement, and unlock new growth opportunities. Our proven track record of success spans across several industries, including Consumer Goods, Food, Healthcare, Hospitality, Insurance, Market Research, Retail, Telecom and Utilities.

Our teams of highly skilled engineers, creative thinkers, and industry-specific experts from 7 locations across the globe delivered more than 250 innovative projects. To date, we have served over 80 million users while contributing to 8 US Patents.